

# LEARN. GROW. CONNECT

## BMSA's Virtual Learning Exchange February 3 & 4, 2021 Speakers



Sunny Bowman

Sunny is president and owner of Dakota County Lumber in Farmington, Minnesota, the 2019 Northwestern Lumber Association Dealer of the Year. Since taking over at Dakota County Lumber in 2013, she has more than doubled sales while managing a growing sales force, taking the single-location dealership through a complete renovation, and instilling a leadership vision that creates commitment from team members and unbreakable customer loyalty. She continues to be recognized for her advocacy efforts promoting the next generation of skilled craftspeople in the construction industry and elevating the profile of women in construction. She was recently honored as Housing First Minnesota's 2019 Housing Industry Leader of the Year. Sunny graduated with a dual B.A. in International Political Economics and French from Colorado College.



Bill Tucker

In 1985, Bill Tucker became the Executive Director of the Florida Wood Council. A wholly owned subsidiary of the Florida Building Material Association, the Florida Wood Council's mission was to promote the use of wood building and accessory products. In 1999 he accepted the Presidency of the Florida Building Material Association, from which he retired in 2011. In 2012 he joined a prominent building products industry recruiting firm and in 2016 along with his wife, he founded Lumber and Building Materials Executive Recruiting (LBMER), a subsidiary of E-Cubed Consulting.



Brad Farnsworth

Brad is Managing Partner of The Farnsworth Group. Before founding The Farnsworth Group, Brad served as Vice President of Marketing and Director of Research for the National Retail Hardware Association and was instrumental in establishing the Home Improvement Research Institute. Since starting The Farnsworth Group, he has worked with over 200 clients in the building, home improvement and lawn & garden industries including several trade groups and associations. Brad is one of the most passionate industry professionals you'll find and to this day his greatest joy is pouring over pages of data until he clearly sees the most useful findings for the client.



Terri Tucker

Terri served for over 10 years as the CFO and Treasurer for Ro-Mac Lumber and Supply, Inc., headquartered in Leesburg, Florida. During her tenure at RoMac, she acquired an extensive knowledge and understanding of the building supply industry. Not only did Ro-Mac have multiple locations and facilities, but also a variety of services including roof truss manufacturing, a door assemblies plant, and installation services. Through her service at Ro-Mac, she gained a thorough knowledge of not only the business aspects of the challenges and difficulties faced by companies in the building supply industry, but also the strength of the independent corporate culture of the industry. Terri graduated Summa Cum Laude from Wright State University and has been a CPA for over 30 years.



David Perry

David Perry is the President and CEO of the Goldsboro Builders Supply Family of companies which is a diverse group of companies in the building supply, commercial real estate, and residential development business. David is an unlimited General Contractor and has been working with Goldsboro since graduating from East Carolina University in 1982. During the past 38 years, he has also served on numerous industry and community committees and boards, such as SBMA, IBSA, LMC, The United Way, The Boys and Girls Club, Wayne Memorial Hospital, Wayne County Economic Development Alliance, The Wayne County Chamber of Commerce, and Goldsboro-YMCA. He firmly believes in giving back with the blessings he has received!



Jeff Tweten

Jeff Tweten is a Managing Member of WorkSafeWorkSmart.com, LLC and a Cofounder of Lumber Buddy, Inc. Jeff focuses on providing safety and productivity solutions for the LBM Industry. Jeff has visited more than 1,900 lumberyards across the U.S. and Canada in the past 19 years. He has become a champion for Lean process improvement and encourages the "2 Second Lean" approach to building a lean culture of engagement in organizations.



Chris Rader

Chris Rader is the Founder and CEO of RADER, a leading Information Technology company focusing on IT Security and Managed Services, based in Lafayette, Louisiana. Founded in 1998, RADER provides IT services for the construction supply industry [nationwide] and fast-growing energy, medical, and manufacturing companies based in Louisiana. In 2018 RADER was honored to receive the Small Business of the Year in the Acadiana Region awarded by Junior Achievement. Chris earned a Bachelor of Science in Computer Information Systems from Spring Hill College, an MBA from Owen Graduate School of Management, Vanderbilt University, and is currently pursuing a Master's in Cyber Security from Tulane University.



Jon Vaughan

Jon Vaughan is the president and third-generation owner of Brand Vaughan Lumber Company, a five-location pro dealer that services Georgia, Alabama, South Carolina, and Tennessee. Brand Vaughan Lumber was started in 1946 by Cy Vaughan and RL Brand in Southwest Atlanta. Jon and his father, Chip, work together to preserve the founding principles and grow their influence in the markets in which they operate. Having grown up in the business, Jon has more than 20 years of experience from yard operations to purchasing to sales to leadership and strategy. Jon and his wife, Molly, have three young children and live in Marietta, Ga.